

EuroTech Connect Business Delegation to Ireland



Invitation to take part in the Be Wiser EuroTech Connect Trade Mission

Dates: May 24th to 26th 2016

Venue: Cork Ireland

BEWISER



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 319907

Focus & Main Target



The purpose of the visit is to strengthen existing business relationships between Be Wiser partner clusters members through active Face to Face Connections using 'Be Wiser Connect' and facilitated through the 'Business Roaming Agreement' and the FP7 Funded Be Wiser project.



<http://bewiserconnect.cit.ie/connect>



<http://clusterize.org>



Programme

Tuesday, May 24th



01:00 pm ○ Registration and tea & coffee / working lunch

01:30 pm ○ Welcome briefing: Insights into the Cork's growing ICT sector, home to a plethora of MNC and SME outward focused firms including key notes from:

Michael Loftus – Head of Faculty Engineering and Science, CIT

Ruth Buckley – Head of ICT & Business Services, Cork City Council

James Fogarty - Divisional Manager, Cork County Council

(TBC) Ray O'Connor / Ruth Furney – IDA Ireland

02:30 pm ○ Visiting Firm Introductions and Presentations (7 Minutes per firm).

04:00 pm ○ Site Visit to EMC, Ovens, Cork - Centre of Excellence (CoE) incorporating research and training. The facility is the largest manufacturing site of EMC outside of the US and has emerged as a leader in EMC's initiative to develop and manufacture energy efficient information infrastructure technologies.

07:30 pm ○ Networking Dinner – El Vino, Restaurant & Wine Bar, Elysian, Cork City.

Hosted by CIT, it@cork and Cork County Council.

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Programme

Wednesday, May 25th



09:30 am ◉ [it@cork DealBroker - Vertigo, Cork County Hall.](#)

The aim is to highlight and showcase a selection of 9 European and 9 Irish SMEs to large multinationals, and indigenous firms in the region. To showcase for these large companies the vibrant SME community that exists across Europe and foster relations.

Large companies will get the opportunity to hear the product offering from the SMEs in a unique environment and speak to them on a “one-to-one” basis to explore, and hopefully foster engagement. It is not a “pitching for investment” event, but rather an opportunity to meet and hear some new technologies that are being developed. Interest may be: business, research, mentoring, feedback or “one to watch” for the future (Further Details on Next Slide).

03:00 pm ◉ [Site Visit – Tyco HQ, One Albert Quay, Cork. Ireland’s Smartest Building.](#)

Learn about Tyco’s journey to being Globally Headquartered in Cork

04:45 pm ◉ [Social Event - The Franciscan Well Tour and Tasting](#)



07:30 pm ◉ [Networking Dinner –Weir Room, The River Lee Hotel, Western Rd, Cork](#)
Hosted by CIT, it@cork and Cork County Council.



Programme

Wednesday, May 25th



09:30 am ◉ **it@cork DealBroker - Vertigo, Cork County Hall.**

Programme for DealBroker is:

9.30 am	Registration, Tea & Coffee.
10.00 am	Welcome and Introductions.
10.20 am	3 x 10 min presentations.
11.00 am	coffee break.
11.15 am	6 x 10 min presentations.
12.30 pm	Networking lunch.
1.00 pm	9 x 10 min presentations.
2.30 pm	Wrap Up & Networking.

DealBroker 2016

IT@Cork DealBroker

DealBroker is an initiative involving ten or more early stage tech companies presenting their product offering to MNCs and large indigenous companies.

DealBroker is not just for startups, we also invite scaling tech companies who may be a bit beyond the startup phase and want to engage with the global tech community.

www.itcork.ie

The indigenous Irish SMEs will present in the first half of the event to allow our delegation visitors to view the format of their presentations and share their offerings with the MNCs and large indigenous firms in attendance after lunch.

- Opportunity to make connections with both the Irish SMEs / and large firms.



Programme

Thursday, May 26th



07:45 am ◉ **Networking Breakfast – Hosted by Cork Institute of Technology**

Cork Institute of Technology will host a networking breakfast in their Tourism and Hospitality Building to connect visitors with SMEs, MNCs and academic research centres from across Cork.



Keynote Address:

Denis Kennelly

VP Development, Management & Technology
IBM Security

Visiting firm (3 minute) micro pitches.



Chicago ICT Cluster – Develop Linkage via [Be Wiser Connect](#) & [Clusterize](#)

Networking – Close of Event 9:30am

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Programme

Thursday, May 26th



09:30 am ◉ **Face to Face ‘Be Wiser Connect’ Meetings, Melbourne Building, CIT.**

The visiting delegation will have the potential to connect with the firms whom they have requested a facilitated connection with via [Be Wiser Connect](#).



12:00 pm ◉ **Site Visit – to DePuy / Janssen, Ringaskiddy, Cork**

DePuy Synthes, a manufacturer of medical and orthopaedic products who employs 800 staff in Cork; Janssen is one of the world's leading research-based pharmaceutical organisations employing over 250 in their API facility in Cork.

Tour followed by: “Current and future IT requirements of DePuy and Janssen in Cork”

01:30 pm ◉ **Lunch / Close of Event**

Bus Transfer to Cork Airport, and Kingsley Hotel

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For further information contact:

Dr John Hobbs

Co-ordinator EuroTech Connect - Business Delegation to Ireland

Senior Lecturer, Cork institute of Technology, Department of Management & Enterprise.

E-mail: John.hobbs@cit.ie

Tel: +353214335149

Mob: +353868091294

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